Brand Identity Manual

LEASK MARINE
International Marine Contractors

Who we are

Leask Marine has over 30 years' experience within the Marine Contracting Industry and has grown steadily from to become arguably the world's most experienced marine wave & tidal energy supply chain business, being sought by companies the world over to provide marine consultancy, and project management services, collecting a range of top industry awards recognising their important contribution to the success of the renewable energy supply chain.

LEASK MARINE

Logo

The Leask Marine logo should always be displayed as specified in this guide. No distortion or alteration should be visible across any brand related products, documents, advertisements, displays and so forth.

Colour Variations

For use on dark backgrounds or black and white print purposes.

LEASK MARINE
International Marine Contractors

LEASK MARINE
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Logo 1

LEASK
MARINE

Logo 2

LEASK MARINE
International Marine Contractors

Logo Display

Area of Isolation

The following visual is to be used as a guide when determining how much space should surround the Leask Marine logo at all times.

It is important to know that the 'L' used to indicate the area of isolation in the visual below is the character 'L' taken directly from our logo.

Minimum Size

The following visual illustrates the absolute smallest size we would like to see our logo used.

1cm / 10mm

Logo Display

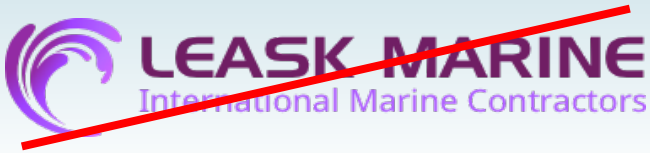
Don’ts

The way our logo is used is very important to us. Each of the examples on this page illustrate unacceptable usages of our logo. Please respect our given design.

A

C

B



D

A No distortions.

B No recolouring of artwork.

C No rotation.

D No embellisments, such as drop shadow.

Colours

Our Corporate colors are a distinct part of our identity. When applied consistently, our Corporate colors also provide a strong visual link across various materials and communications and set our company apart from the competitors. No colors other than the ones specified below may be used.

Primary palette

HEX: #13254B
RGB: 19, 37, 75
CMYK: 99, 89, 41, 42
Pantone: 2767 C

HEX: #006B8F
RGB: 0, 107, 143
CMYK: 100, 25, 0, 44
Pantone: 7705 C

HEX: #E03F10
RGB: 224, 63, 16
CMYK: 0, 72, 93, 12
Pantone: 1665 C

HEX: #FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

Secondary palette

HEX: #164271
RGB: 22, 66, 113
CMYK: 81, 42, 0, 56
Pantone: 654 C

HEX: #0798B5
RGB: 7, 152, 181
CMYK: 96, 16, 0, 29
Pantone: 7703 C

HEX: #06AAD7
RGB: 6, 170, 215
CMYK: 97, 21, 0, 16
Pantone: 2995 C

Typography

Our Leask Marine logo uses two different typefaces, and this must remain consistent throughout other related media.

The font that we use for our company name is **Handel Gothic** and the font we use for sub titles and body text is **Droid Sans**.

Handel Gothic

A B C D E F G H I J K L M
N O P Q R S T U V W X Y
Z a b c d e f g h i j k l m n
o p q r s t u v w x y z 1 2
3 4 5 6 7 8 9 0 ! @ £ $
% ^ & * ( ) _ +

Droid Sans

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z a b c d e f
g h i j k 1 m n o p q r s t u v w
x y z 1 2 3 4 5 6 7 8 9 0 ! @ £ $
% ^ & * ( ) _ +

Get in touch

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